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Date and time 07/28/92 16:57:0

From: Roger G. Whidden
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Subject: Puerto Rico - Advertising

I would be grateful if you could let me know whether PM is running cinema ads for cigarettes in Puerto Rico. As I recall there was talk that they might be banned by commonwealth or municipal rules or that PM might discontinue them for policy reasons (they are not covered by the broadcast ban but are nevertheless not run in the 50 states or DC). What about videos in malls and other places? The position in PR may be relevant to Guam.

Best regards,

Roger

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